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**\* 1 insertion = 30 days**

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**SPECIAL OFFERS**  
 FOR ALL THE LATEST  
 SPECIALS  
[CLICK HERE](#)

| RATECARD.CO.ZA   | Rate card 2009/10       |               |               |                 |
|--|-------------------------|---------------|---------------|-----------------|
| Ad Position  | Ad Size (in pixels)     | 3 Insertions* | 7 Insertions* | 12+ Insertions* |
| <b>Option 1</b>  |                         |               |               |                 |
| <b>Includes Landing Page, Home Page and all Navigation pages (15 FACINGS ONLY)</b>                 |                         |               |               |                 |
| Top Banner   | 468px x 80px            | R 5,000.00    | R 4,500.00    | R 4,050.00      |
| Bottom Banner  | 468px x 80px            | R 4,000.00    | R 3,600.00    | R 3,240.00      |
| Skyscraper   | 120px x 240px           | R 4,500.00    | R 4,050.00    | R 3,645.00      |
| Button 1   | 120px x 90px            | R 2,500.00    | R 2,250.00    | R 2,025.00      |
| Button 2   | 120px x 90px            | R 2,500.00    | R 2,250.00    | R 2,025.00      |
| Button 3   | 120px x 60px            | R 2,000.00    | R 1,800.00    | R 1,620.00      |
| <b>SPECIALS ALLOWED</b>  | <b>(30 DAY PERIOD):</b> | <b>1</b>      | <b>2</b>      | <b>3</b>        |
| <b>Option 2</b>  |                         |               |               |                 |
| <b>Search Results page by category (advertise in relevant category) (10 FACINGS/CATEGORY ONLY)</b> |                         |               |               |                 |
| Top Banner   | 468px x 80px            | R 5,000.00    | R 4,500.00    | R 4,050.00      |
| Bottom Banner  | 468px x 80px            | R 4,000.00    | R 3,600.00    | R 3,240.00      |
| Skyscraper   | 120px x 240px           | R 4,500.00    | R 4,050.00    | R 3,645.00      |
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\*\* All rates exclude Agency Commission and VAT.

**SPECIALS:** Specials are exceptional advertising opportunities offered by the product to the advertiser. Placing specials is an added-value to the ratecard.co.za advertiser and the number of specials per 30 day period depends on the advertising package taken. These are indicated in the table above.

**MATERIAL REQUIREMENTS:** .gifs, .jpgs and .png files (animated gifs also accepted)

Maximum size: 50kb We reserve the right to re-size material to comply with our specs and to meet your booking if necessary.

**Cancellation policy**

Any Advertiser or its Advertising Agency may not cancel advertising after Insertion Order has been confirmed, within 10 days of the initial 30 day period and within 10 days of any 30 day period of the agreed term thereafter. Cancellations prior to the agreed insertion date must be in writing. Verbal (including telephonic) cancellations will not be accepted. If the Advertiser cancels any booking, he relinquishes any right to that option or discount (if any) to which he was previously entitled and Advertisements will be paid for at the appropriate rate. A new invoice will be issued for any surcharges relating to Advertisements that have already been invoiced at the discounted rate. The payment date for any previous invoices, however, remains unaffected.